



Maritime UK SW Sponsor Offering

Sponsorship period.

Cluster sponsorship runs from April 1st to April 1st.

Point of Contact

All contact should be made to the MUKSW Chief Executive

Sheldon.Ryan@heartofSWLEP.co.uk

- 1. Logo on website, newsletter and cluster print collateral** <https://maritimeuksw.org/>

If you want to link to a site other than your home page please provide this by email.

- 2. Quarterly account management 1:1 meetings on cluster activity, support and funding opportunities**

These are the key benefit of sponsorship and allow for access to both regional and national networks. They also allow companies to link with a benefit from the annual cluster workplan which is published at <https://maritimeuksw.org/partner-or-sponsor-maritime-uk-south-west/>

- 3. Opportunities to disseminate materials to the MUKSW Monthly Newsletter and social media (circ 3900)**

Please send in materials to add to the monthly newsletter by the end of the month. Ideally not salesy puff piece, better case studies, events, opinion pieces and material that will be of interest to the wider readership. MUKSW secretariat retains the right to deny publication if material is not deemed appropriate. Via the MUKSW lead role on innovation for Maritime UK and the Society for Maritime Industries content can be shared via national and social media also if deemed appropriate. <https://maritimeuksw.org/news-and-events/>

- 4. Facilitation of B2B introductions across the cluster network and representation through lobbying.**

Please discuss both of these benefits in your call with the Cluster Chief Executive.

- 5. Use of MUK SW logo.**

As a sponsor of the cluster please feel free to use the cluster logo on your website and activities.

- 6. Discounted tickets and first in line speaker opportunities at MUKSW events**

25% discount on all MUKSW paid events for up to 3 delegates.

7. Buy in and support for the MUKSW annual workplan.

The MUKSW Board consists of 24 leading maritime research, government and businesses from across the South West who between them are involved with many of the strategic developments in the sector. The annual workplan is agreed by the board and published at <https://maritimeuksw.org/partner-or-sponsor-maritime-uk-south-west/>. As Sponsor you are buying into and supporting this shared plan for the wider sector benefit.