



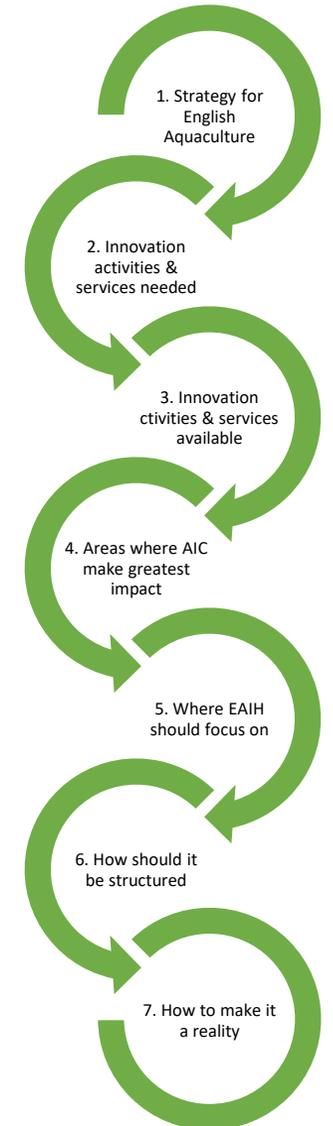
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**A Business Case for
Establishment of an English
Aquaculture Innovation Hub**

Methodology

Looked to address seven key questions:

1. How does innovation fit within the broader strategy for English aquaculture?
2. What activities and services are needed to drive the delivery of innovation?
3. What innovation activities and services are currently available or lacking?
4. How do AICs support aquaculture ecosystems globally?
5. Where can an EAIH fill the gaps?
6. How can the EAIH be best structured?
7. How do we make the EAIH a reality?



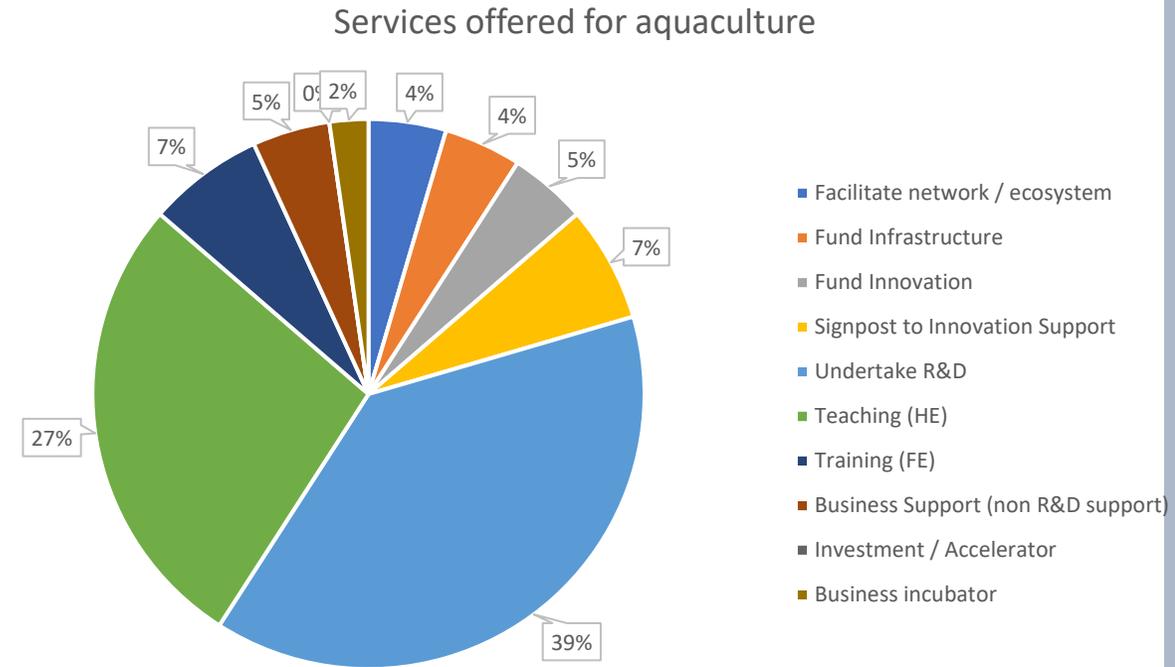
Question 1: How does innovation and an AIC fit within the broader strategy for English aquaculture?

- Innovation is viewed as a critical and essential
- How precisely an English AIC can support English aquaculture has not been defined
- Strong support for the establishment of EAIH in principle

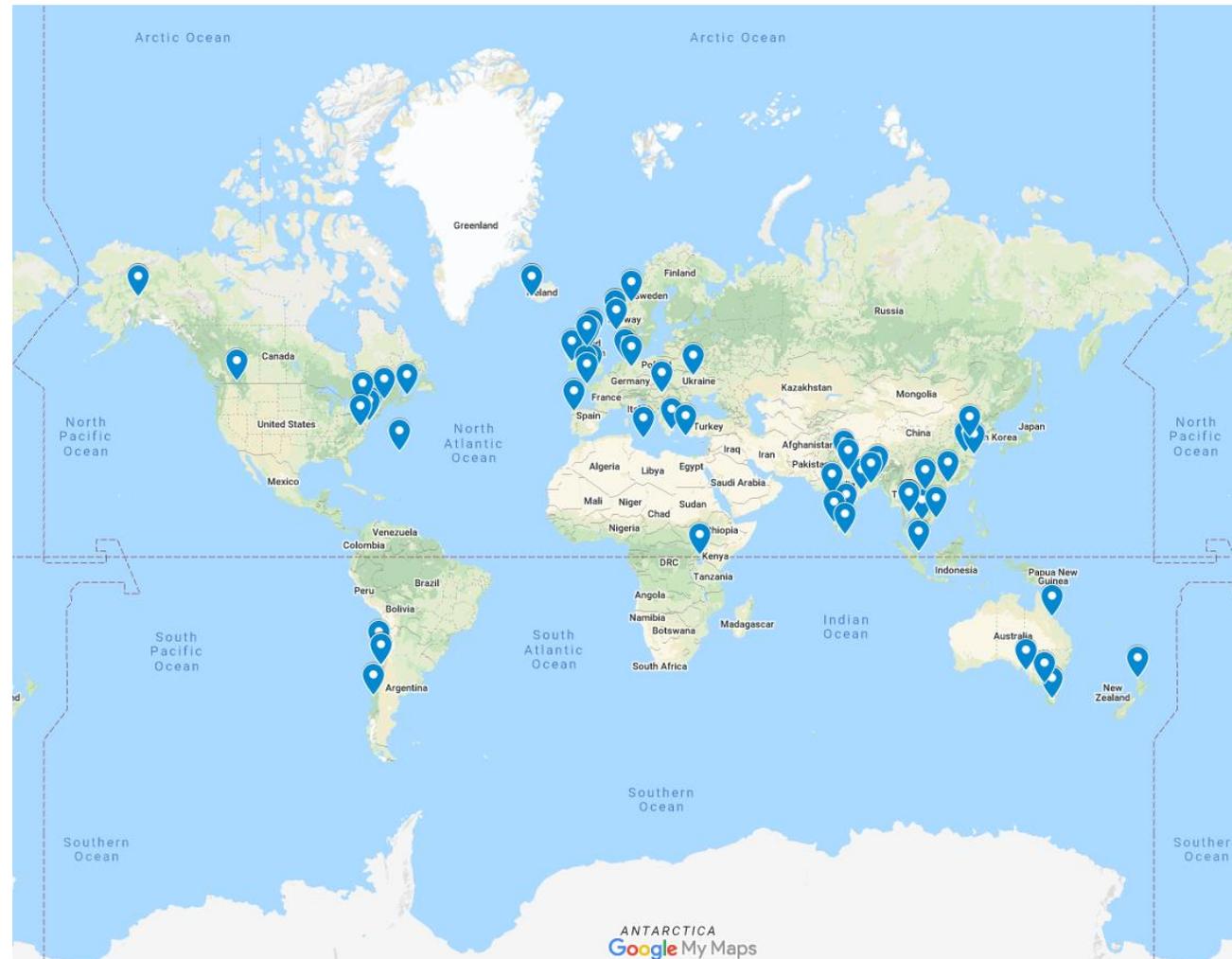
Question 2: What activities and services are needed to drive the delivery of innovation in the sector?

- Strong support the establishment of an EAIH.
- Stakeholders are interested in activities and support which support their innovation and business development activities.
- Desire for physical labs or testing facilities is much lower than for 'softer' support such as 'networking' and 'online support'.

Question 3: What innovation activities and services are currently available or lacking in the English aquaculture ecosystem?



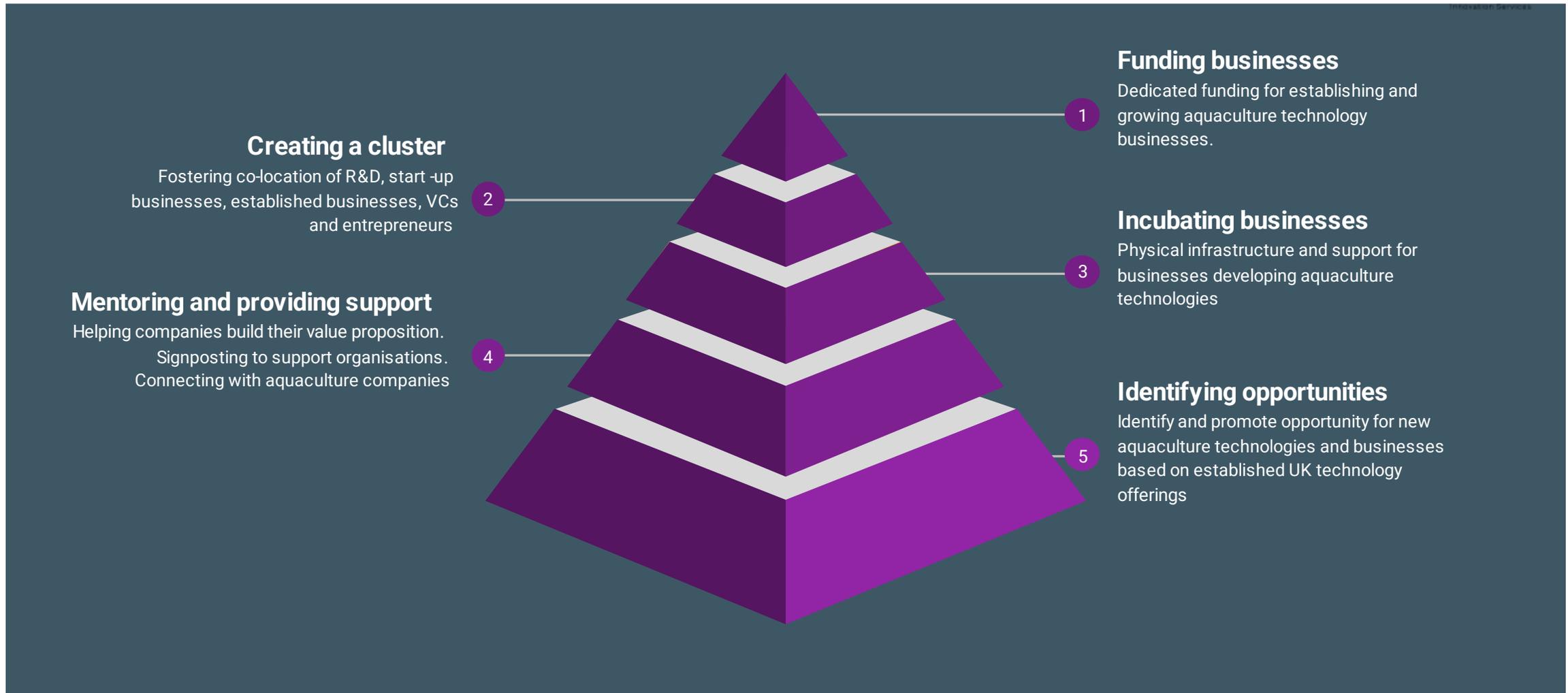
Question 4: How do AICs support aquaculture ecosystems globally?



Question 5: Where can an EAIH fill the gaps between what innovation activities and services are needed and what activities and services are available?

- No strong justification for an IC focused just on English aquaculture.
- A compelling case for an English IC focused on exploiting technologies to address aquaculture challenges in particular meeting sustainability and climate change objectives.
- **Recommendation:** EAIH should focus on leveraging UK's extensive technology base (e.g. sensors, AI, big data, satellites, genomics etc) to deliver new products, services and business to address local and global aquaculture challenges.

Question 6: How can the EAIH be best structured to deliver those activities and services?



Question 7: How do we make the EAIH a reality?

- 'Dream big' but also ensure that we get the ball rolling by initiating activities as soon as possible.
- Define a clear value proposition for EAIH and using that to garner support from stakeholders and funders.
- With modest funding, EAIH can be launched and become a reality.



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