



Innovate
UK
EDGE

SWAN Update

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The birth of Innovate UK EDGE

- January 2021 launch of [Innovate UK EDGE](#)
- Innovate UK EDGE brings together Innovate UK's growth and scaling support for innovative businesses.
- It complements Innovate UK's project funding with intensive, specialist-led support for the most ambitious of these businesses.
- Innovate UK EDGE is a key part of the UK innovation agency's investment in the innovative businesses that drive economic growth
- Enterprise Europe Network remains a key partner, enabling SMEs to build their knowledge of and presence in overseas markets.

- Each high-potential, innovative business in our portfolio benefits from a dedicated innovation and growth specialist local to them.
- The specialist considers a business in the round and, working closely with its leadership, identifies the most productive ways to accelerate its growth.
- Specialists will draw on resources from various IUK funded and supported programmes, events, innovation & international networks and sector expertise



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Focus of our engagement

Four key areas of SME support:

- 1) Hone strategy & structure – Set direction and equip the business to thrive and scale
- 2) [Exploit innovation](#) – Protect & harness IP, improve innovation management and access the innovation ecosystem globally through our expertise & networks
- 3) [Source funding & finance](#) – Find the best option and become investment ready with our help, to propel business growth
- 4) [Enter new markets](#) – Connections & guidance to expand into vertical & international markets and achieve scale



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Resources

- Programmes – including [COVID-19 support](#) available to SMEs who have a clear vision for innovation and internationalisation and the ambition to grow.
- [Events](#) – supporting growth, collaboration and internationalisation.
- February 2021 – Virtual: <https://smm-marimatch2020.b2match.io/>
- [Innovation & international networks](#) - break into international markets and adjacent sectors to grow and scale with help from our connections, expertise and initiatives



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Resources

- [Global partnership opportunities](#) - search for SME and academic partners to manufacture, distribute, co-develop and supply your products, ideas and services. (Leads into your inbox!) .
- Aquaculture key word search – 8 opportunities – [Link](#)
- Cost-effective treatment of tap water for land-based aquaculture Singapore - [Link](#)
- Investment readiness programme [Pitchfest](#)
- [Global Business Innovation Programme](#) - explore and exploit the collaboration, innovation and growth opportunities that exist in a specific market around a specific theme



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Case Study

ARC Marine: turning offshore constructions into thriving ecosystems

- A Cornwall company has begun rebuilding the world's lost ocean reefs with support from Innovate UK EDGE.
- ARC Marine is on track to become a global leader in accelerating reef creation.
- Innovate UK EDGE has been helping the business realise these ambitions through reaching partners overseas, developing an effective IP strategy and raising finance.
- [Case study link](#)



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Thank you and any questions?

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