

Seafood 2040 Update

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South West Aquaculture Network (SWAN) Meeting

January 19, 2021

The future is a seafood industry that is sustainable and thriving



SF2040 Funding

- SF2040 supported via EMFF funding streams
 - So far funding received from Sept 2018 - Feb 2021 with matched funding contribution from Seafish
- Application to EMFF successor - FaSS: Fisheries and Seafood Scheme - submitted Jan 2021
 - 12-month funding application
 - To maintain programme in short term
 - Provides some space within which SF2040 will seek to establish some longer-term funding sources

Original Recommendations

1. Establish (English) Seafood Industry Leadership Group (SILG)
2. Establish Stakeholder Science & Innovation Group (SSIG) – *now the Seafish Expert Panel*
3. Establish a Seafood Industry Best Practice Programme
4. Establish a validated and universally agreed nutritional profile for all UK seafood products
5. Establish a review of the environmental credentials for English and UK seafood production
6. Review the impacts of a population shift to 2 a week seafood consumption
7. Build a shared understanding of the barriers and opps around seafood consumption growth
8. Deliver sustained industry-wide generic seafood consumer campaigns
9. Create domestic market demand for a wider variety of English-caught species
10. Review the impact of a preferential English landings regime
11. Eliminate data deficiency and have effective stock management plans in place for all English fisheries
12. Strengthen the role of Producer Orgs
- 13. Establish an industry-Govt English Aquaculture Leadership Group to drive sustainable growth**
- 14. Promote aquaculture as an emerging sector that behaves responsibly and has societal support**




All aqua relevant

Original Recommendations

15. Establish an infrastructure task and finish group to map existing facilities against current and future needs across the entire seafood value chain
16. Devise and deliver a single cross-sector seafood training and skills plan
17. Enhance business capability
18. Maximise the use and value of the seafood resource
19. Establish a Seafood Exporter's Group (SEG) to promote opportunities and drive progress
20. Ensure seafood is fully factored in to the Govt's export growth and promotion activities
21. Conduct a review of current English seafood products to assess whether any could potentially benefit from Protected Geographical Indication status
22. Consider the establishment of seafood friendly trade hubs to ease export routes
23. Ensure adequate resource is provided by UK Govt to facilitate favourable international free trade and preferential tariff agreements negotiated with seafood producing nations
24. Establish mechanisms to ensure that national raw material commodity needs are accurately calculated by agreement with the industry sector bodies
25. Review and revise Border Control customs processes to expedite efficient logistics and tariff relief recovery

All aqua
relevant

Recommendations Refresh

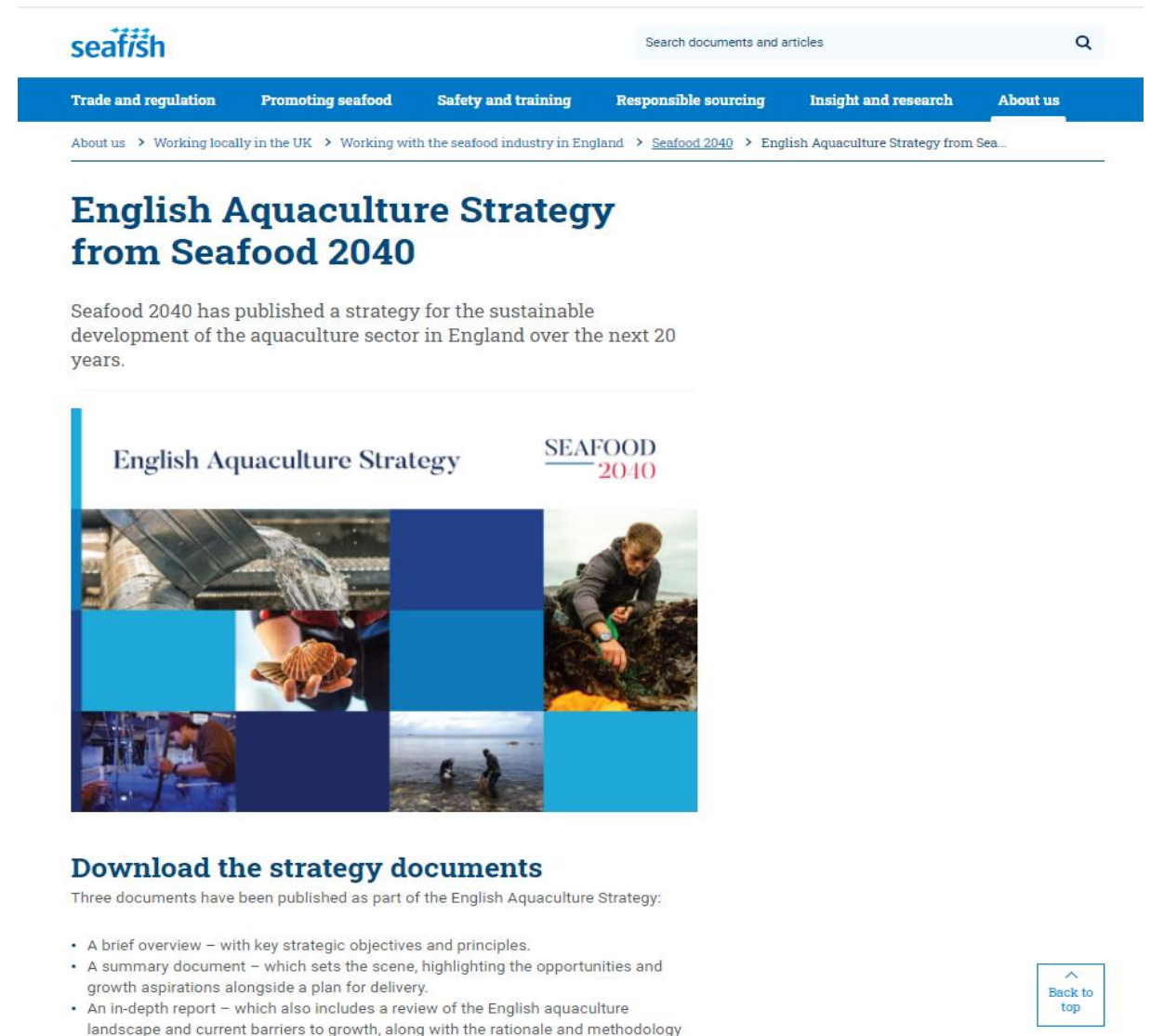
- Review of text
 - Much remains relevant
 - Significant impacts on England's seafood industry
 - EU-Exit; COVID-19
 - Government policy change & influence
 - National Food Strategy (food security); Blue Economy agenda; carbon zero requirements
 - Industry changes
 - Seaweed; RAS; certification
 - Programme has delivered, so far:
 - Research on skills and recruitment; 2 leadership groups with govt & industry; English Aquaculture Strategy (EAS); Nutritional Profiles
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Recommendations Refresh: Aquaculture

- Recs 13 & 14
- EAS supersedes these Recommendations to a degree
 - The development of the EAS was a deliverable in the original Recommendation 13
- Still a need for ongoing, additional work
 - Research links; innovation; funding availability; improvements on the aquaculture regulatory framework; macroalgae development, etc.
- The SF2040 Aquaculture Leadership Group (ALG) are reworking the text

Progress: English Aquaculture Strategy

- EAS published 26th November 2020
- Contractor: Poseidon Aquatic Resource Management Ltd.
- 3 outputs: Full report; summary report; key highlights document
- Press Release via Seafish
- Some media interest
- Strong interest across stakeholders
- Overall positive response



The screenshot shows the Seafish website page for the English Aquaculture Strategy from Seafood 2040. The page features a blue header with the Seafish logo and a search bar. Below the header is a navigation menu with links for Trade and regulation, Promoting seafood, Safety and training, Responsible sourcing, Insight and research, and About us. The main content area has a breadcrumb trail: About us > Working locally in the UK > Working with the seafood industry in England > Seafood 2040 > English Aquaculture Strategy from Sea... The title of the page is "English Aquaculture Strategy from Seafood 2040". Below the title is a short paragraph: "Seafood 2040 has published a strategy for the sustainable development of the aquaculture sector in England over the next 20 years." There is a large image showing a collage of aquaculture-related activities, including a person working with fish, a person holding a shell, and a person working in a field. Below the image is a section titled "Download the strategy documents" with a sub-heading "Three documents have been published as part of the English Aquaculture Strategy:". The list of documents includes: "A brief overview – with key strategic objectives and principles.", "A summary document – which sets the scene, highlighting the opportunities and growth aspirations alongside a plan for delivery.", and "An in-depth report – which also includes a review of the English aquaculture landscape and current barriers to growth, along with the rationale and methodology". A "Back to top" button is located in the bottom right corner.


seafish Search documents and articles

Trade and regulation Promoting seafood Safety and training Responsible sourcing Insight and research About us

About us > Working locally in the UK > Working with the seafood industry in England > Seafood 2040 > English Aquaculture Strategy from Sea...

English Aquaculture Strategy from Seafood 2040

Seafood 2040 has published a strategy for the sustainable development of the aquaculture sector in England over the next 20 years.



English Aquaculture Strategy SEAFOOD 2040

Download the strategy documents

Three documents have been published as part of the English Aquaculture Strategy:


- A brief overview – with key strategic objectives and principles.
- A summary document – which sets the scene, highlighting the opportunities and growth aspirations alongside a plan for delivery.
- An in-depth report – which also includes a review of the English aquaculture landscape and current barriers to growth, along with the rationale and methodology

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Early work

- Meetings with key partners:
 - The Crown Estate
 - Defra
 - Cefas
- Meeting with Seafish (imminent)

Relevant to SWAN?

- Seek areas of mutual interest?
 - Opportunities for project funding?
 - Avoid duplication of effort?
 - Align key messages on needs for sustainable development & opportunities?
 - Other?
- 

Thanks for listening!

Questions?

