



Innovate  
UK  
EDGE

# The birth of Innovate UK EDGE

- January 2021 launch of [Innovate UK EDGE](#). Innovate UK EDGE brings together Innovate UK's growth and scaling support for innovative businesses.
- It complements Innovate UK's project funding with intensive, specialist-led support for the most ambitious of these businesses.
- Innovate UK EDGE is a key part of the UK innovation agency's investment in the innovative businesses that drive economic growth
- Enterprise Europe Network (EEN) remains a key partner, enabling SMEs to build their knowledge of and presence in overseas markets.
- Each high-potential, innovative business in our portfolio benefits from a dedicated innovation and growth specialist local to them.
- The specialist considers a business in the round and, working closely with its leadership, identifies the most productive ways to accelerate its growth.
- Specialists will draw on resources from various IUK funded and supported programmes, events, innovation & international networks and sector expertise



# Focus of our engagement

## Four key areas of SME support:

- 1) Hone strategy & structure – Set direction and equip the business to thrive and scale – tailored to the business
- 2) [Exploit innovation](#) – Protect & harness IP, improve innovation management and access the innovation ecosystem globally through our expertise & networks.
- 3) [Source funding & finance](#) – Find the best option and become investment ready with our help, to propel business growth
- 4) [Enter new markets](#) – Connections & guidance to expand into vertical & international markets and achieve scale .

“Aquaculture” as a key word search generates over 20 partnership [opportunities](#). “Seaweed” as a key word search generates 6 partnership [opportunities](#). You can sign up here too to receive alerts directly into your inbox.



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# Events

- Events are a useful way of connecting with both UK and overseas partners. Many of these are taking place virtually due to travel restrictions as a result of the pandemic.
- **[Aquaculture](#) as a search generates 4 events:**
- 21 April - Digital Seafood Meeting , Germany: <https://fish-international-digital-2021.b2match.io/home>  
\* registration deadline 20 April
- 28 April - Horizon Europe Marine, Ireland <https://horizon-europe-marine-brokerage-event.b2match.io/>
- 11 May – Including Blue Growth, Slovenia <https://b2beusair-forum-2021.b2match.io/>
- **Innovate 2021 webinars**

<https://www.businesswest.co.uk/innovate-2021>

These specialist-led webinars focus on practical strategies for building a more resilient, sustainable path to recovery and growth. Topics include - a focus on internationalisation and the support available from Innovate UK EDGE and how to achieve scale with help from our Innovation and Growth Specialist.



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# Case Studies

**ARC Marine:** turning offshore constructions into thriving ecosystems

[Case study link](#)

## Contact details

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