

## SWAN meeting Zoom Chat – 20th April

From: Jim Grant to Everyone: Good idea to create a group on LinkedIn

From: Angela Mead to Everyone: Great idea

From: Elena Piana to Everyone: Good idea

From: Lucy Mather to Everyone: Great idea - we use it all the time really successfully!

From: Emma Greenwood to Everyone: LinkedIn is a fantastic tool, I make most of my business partnerships using LinkedIn

From: Chris Lyons - UKRI INNOVATEUK to Everyone: Yep - Linked In positive - manageable and great for promotion

From: Angela Mead to Everyone: Idea even! We use it abs it is really successful too

From: Chris Lyons - UKRI INNOVATEUK to Everyone: Tip - make sure you have at least 3 admins

From: Joanna Rufus to Everyone: Enquiry point thru MUKSW as well to recruit members

From: Peter Miller to Everyone: I'm on LinkedIn but hardly use it, but an active group may contribute to the 'what is LinkedIn for' question.

From: Joanna Rufus to Everyone: We have a SW AgriTech group as well

From: Chris Lyons - UKRI INNOVATEUK to Everyone: 432 posts to #aquaculture Now

From: Martin Sutcliffe to Everyone: goes to show the interest in the sector

From: Brett to Everyone: and Solent Sheldon

From: Angela Mead to Everyone: Sheldon. Interested in that related to a seaweed farm site

From: Emma Greenwood to Everyone: Low Carbon Maritime, yes please contact me [greenwood@dorsetbiosolutions.com](mailto:greenwood@dorsetbiosolutions.com) we are launching today our new section on our website presenting innovative technologies for low carbon maritime, ocean cargo and water transport.

From: Emma Greenwood to Everyone: We are also looking for aquaculture partners to grow seaweed for us to process in our Macro algae R&D processing project

From: Angela Mead to Everyone: Are there plans to add seaweed to the maps?

From: Emma Greenwood to Everyone: Dorset BioSolutions are looking to link carbon savings from aquaculture to local towns and councils to help reach zero carbon targets.

From: Joanna Rufus to Everyone: There is also FeedUK which should be gaining a higher profile

From: Joanna Gosling to Everyone: Some articles highlighting erroneous claims...

The Fish Site: "Seaspiracy forced to retract erroneous fish feed claims"

<https://thefishsite.com/articles/seaspiracy-forced-to-retract-erroneous-fish-feed-claims>

Vox: "What Netflix's Seaspiracy gets wrong about fishing, explained by a marine biologist"

<https://www.vox.com/2021/4/13/22380637/seaspiracy-netflix-fact-check-fishing-ocean-plastic-veganism-vegetarianism>

From: Martin Sutcliffe to Everyone: Thanks Jo! NEF also wrote a very interesting article which I'll try and find

From: Joanna Gosling to Everyone: Some more responses to seaspiracy...feel free to share

<https://sustainablefisheries-uw.org/science-of-seaspiracy/>

<https://www.msc.org/.../response-to-netflix-seaspiracy-film>

<https://youtu.be/Cnott2xoHK4>

From: Richard Prickett to Everyone: FYI the SSPO (Scottish Salmon Producers) are talking to the BBC about a more pro-salmon farming programme celebrating 50 yrs of salmon farming.

From: Lee Cocker to Everyone: "Responding to Seaspiracy: 10 reasons to feel good about seafood in the UK" Seafish Ops. Dir. blog - <https://www.seafish.org/about-us/news-blogs/responding-to-seaspiracy-10-reasons-to-feel-good-about-seafood-in-the-uk/>

From: Kevin Forshaw to Everyone: Sorry all - I'm double booked, so have to dash!

From: Martin Sutcliffe to Everyone: Thanks Kevin. Good to see you. M

From: Peter Miller to Everyone: Me too, see you next time.

From: Martin Sutcliffe to Everyone: Thanks Peter, good to see you

From: Greg Clifford to Everyone: We have a scallop hatchery in Devon and would be very keen to engage in lighting options to drive growth rates, algae growth etc

From: Ryan Mowat RSA to Everyone: must run, thanks everyone!

From: Martin Sutcliffe to Everyone: thanks Ryan. Speak soon

From: Martin Sutcliffe to Everyone: If you have any questions for Ben, please post them here

From: Lee Cocker to Everyone: Good to hear about potential SSPO / BBC collaboration - the last BBC Panorama on salmon farming was NOT at all balanced or representative.

From: Martin Sutcliffe to Everyone: very true Lee!

From: Martin Sutcliffe to Everyone: if you have any items for AOB please post them here now

From: Lee Cocker to Everyone: Seafish would also be very interested in signposting stakeholders to this funding

From: Emma Greenwood to Everyone: Dorset BioSolutions are keen to engage with Innovate UK and Horizon. We serve both regenerative agriculture and aquaculture and have a wide variety of products ready to showcase and test in new market applications.

From: Angela Mead to Everyone: Sorry to leave early for another call. Thank you for a great meeting. Interesting presentations and would be great to explore funding schemes. Bye.

From: Emma Greenwood to Everyone: Great meeting everyone, lets meet on LinkedIn, Regards,  
Emma Greenwood

From: Elena Piana to Everyone: Great meeting, thanks everyone, well done Martin and Joanna for organising it

From: Greg Clifford to Everyone: Great meeting, thanks everyone, Greg

From: L Lee Cocker to Everyone: Thanks!

From: Sarah Fear to Everyone: Thank you - really interesting. Thanks for including me.

From: Joanna Gosling to Everyone: Many thanks Joanna and Martin