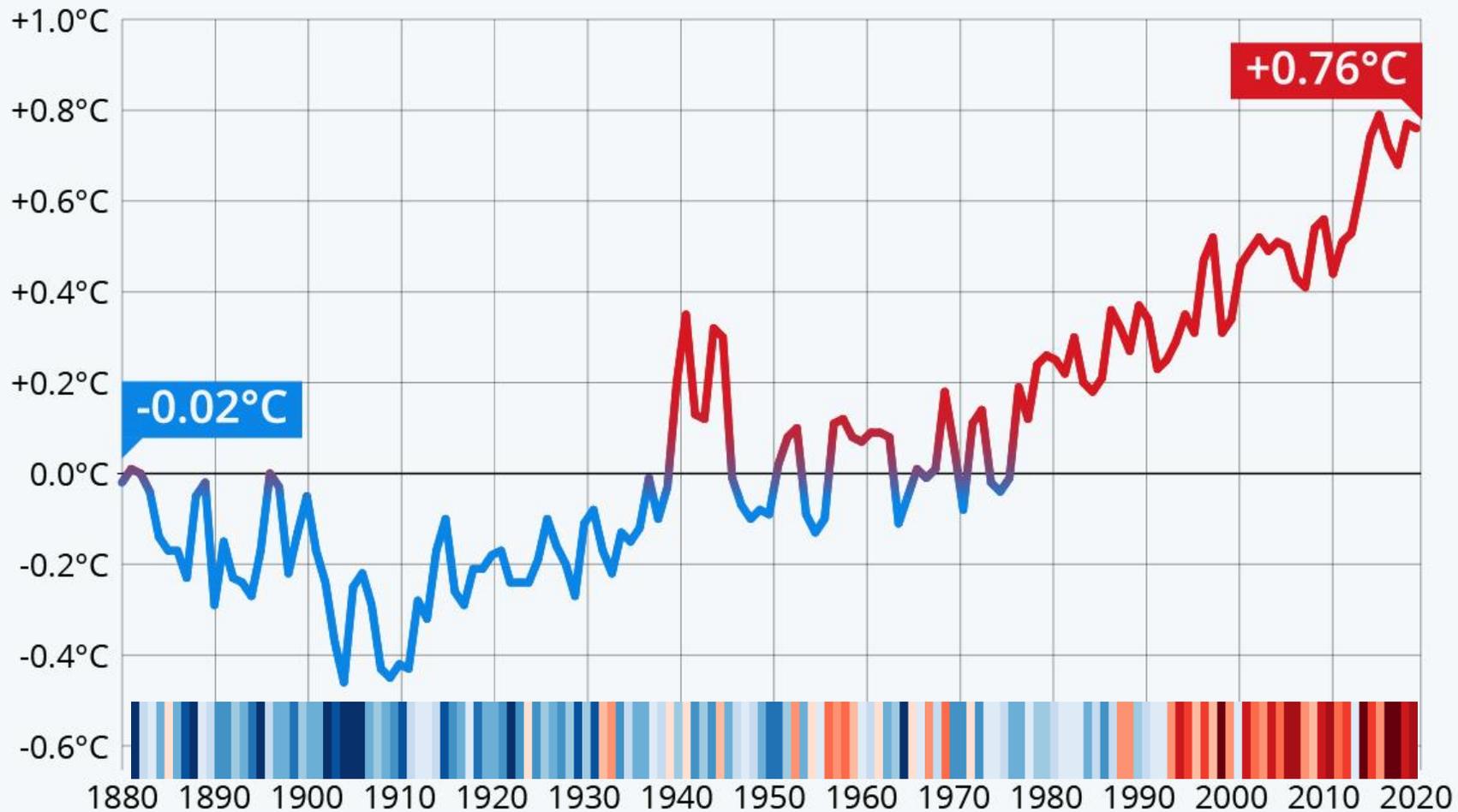


Practical ocean-based solutions to remove CO₂ from our oceans

Carbon Kapture Sponsorship Pack



According to the United Nations, we have just 8 years left to save our ecology

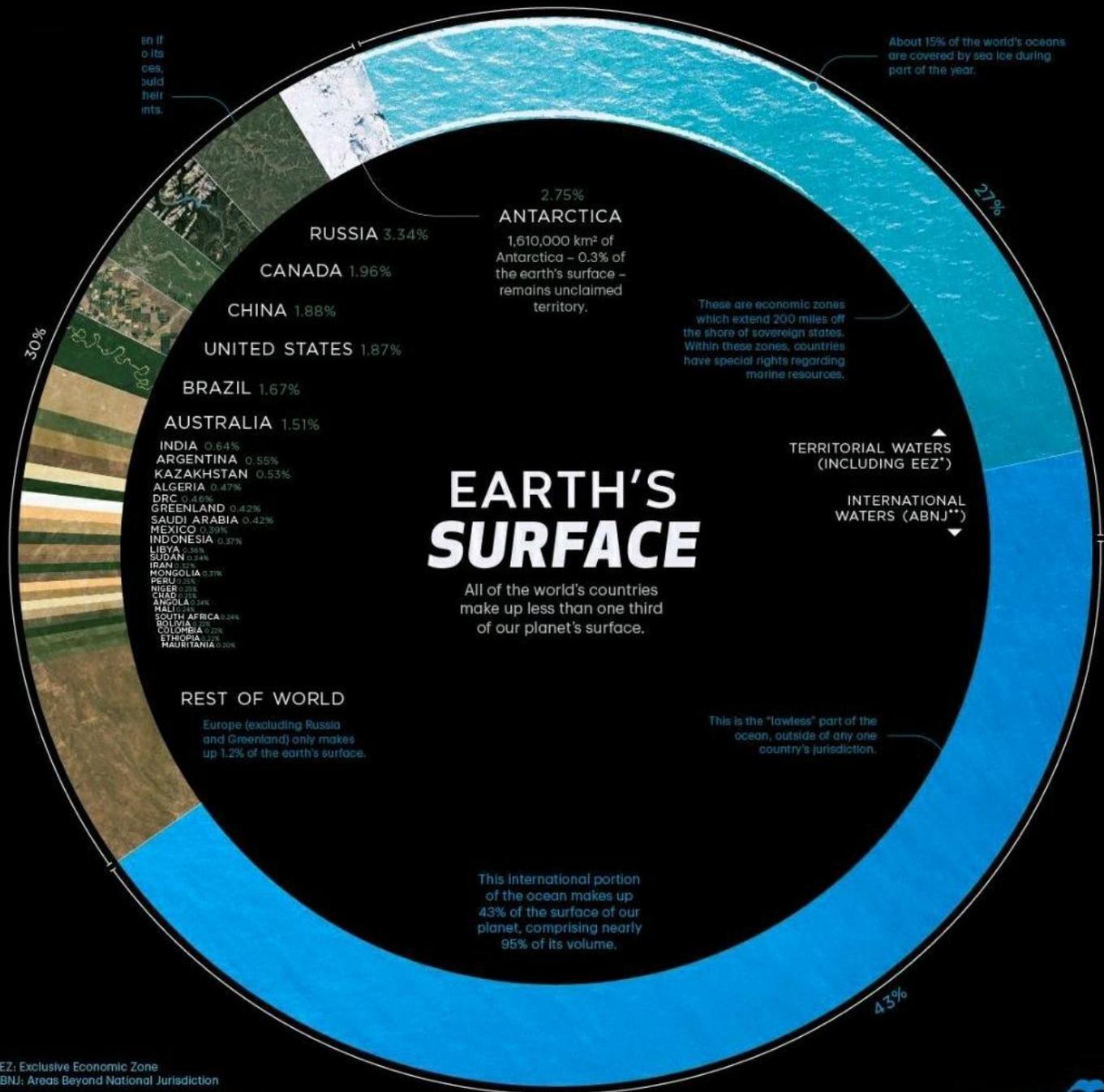


- This is what we've done to our planet
- We're seeing rising sea levels, increasing greenhouse gas emissions, and the destruction of our biodiversity
- We are facing an overwhelming challenge: to rebalance our planet



Can you see the problem?

- 70% of the planet is water. Land is just 30%
- Trees are take 30-40 years before they are able to sequester significant amounts of CO₂.
- Seaweed grows 30 times faster than trees

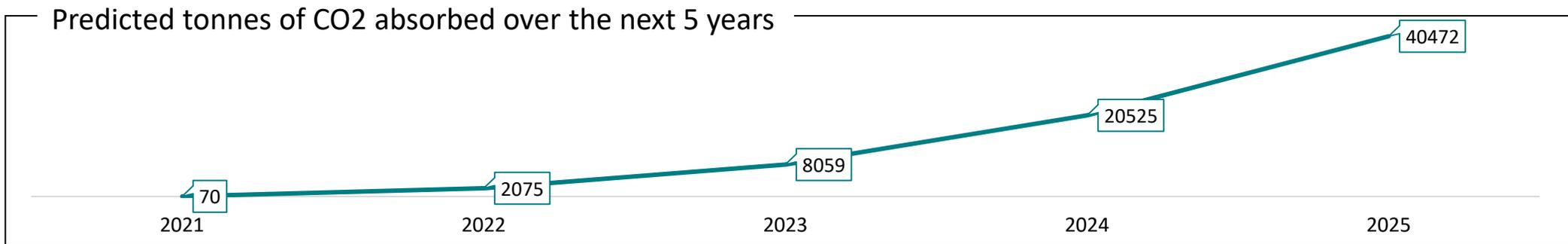


*EEZ: Exclusive Economic Zone
**ABNJ: Areas Beyond National Jurisdiction

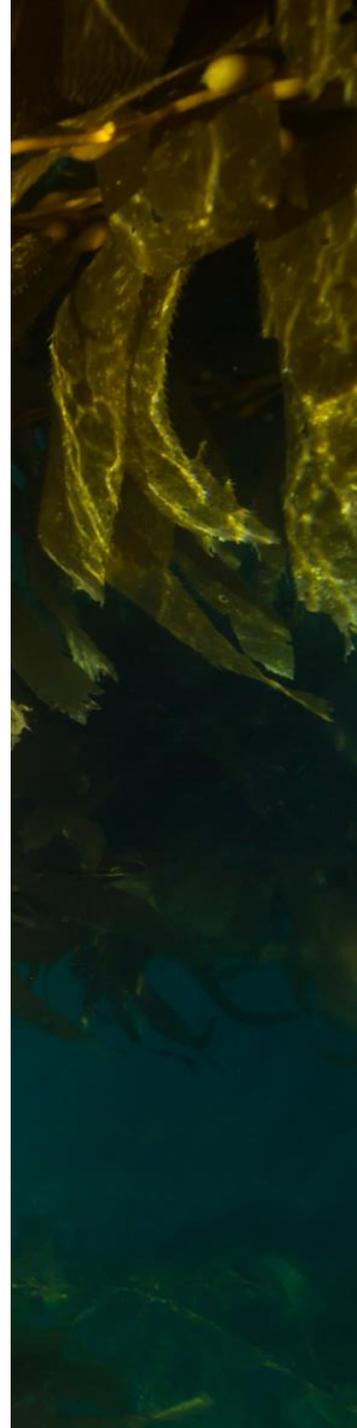
Sources: UN Statistics Division, Protected Planet.



5 year | Environment Impact



*Dependent on mature weight of kelp upon harvest



Sponsoring our seaweed farms



CDRSaaS helps your company take direct action on oceans health. Sequestering CO2 as part of your sustainability agenda. It's fast and differentiates your business in this space. We will:

1. Sequester between 10 and 15 tonnes* per year of CO2 - These will be voluntary carbon credits until a recognised gold standard is in place.
2. Provide copy ready PR, marketing, and CSR communications that help transform a company's profile in this space for 6 years. This equates to one article every quarter.
3. Bunny hop your social media campaigns are designed to elicit behavioural change. This equates to 2 posts every month for 6 years.

* The number of tonnes of CO2 will be validated by a external team

**Until there is an agreed standard of blue carbon credits we feel it would be inappropriate to call these carbon credits. We've used data models from published scientific data to calculate carbon absorption from the oceans and atmosphere



What's the cost?

Package	Otter ecology partners*
Price for the 6 years	50k per hectare
Launch Event	Of course
Monthly progress report	Yes
Quarterly comms copy PR	Yes
Website links	Yes
Social Media Marketing campaigns	Yes (monthly)

*We will shamelessly promote you at every available opportunity we get.

Thank you.

howardg@carbonkapture.org

Or

paulr@carbonkapture.org



Carbon Kapture

**Carbon Negative
Climate Positive**