



MARITIME UK
SOUTH WEST

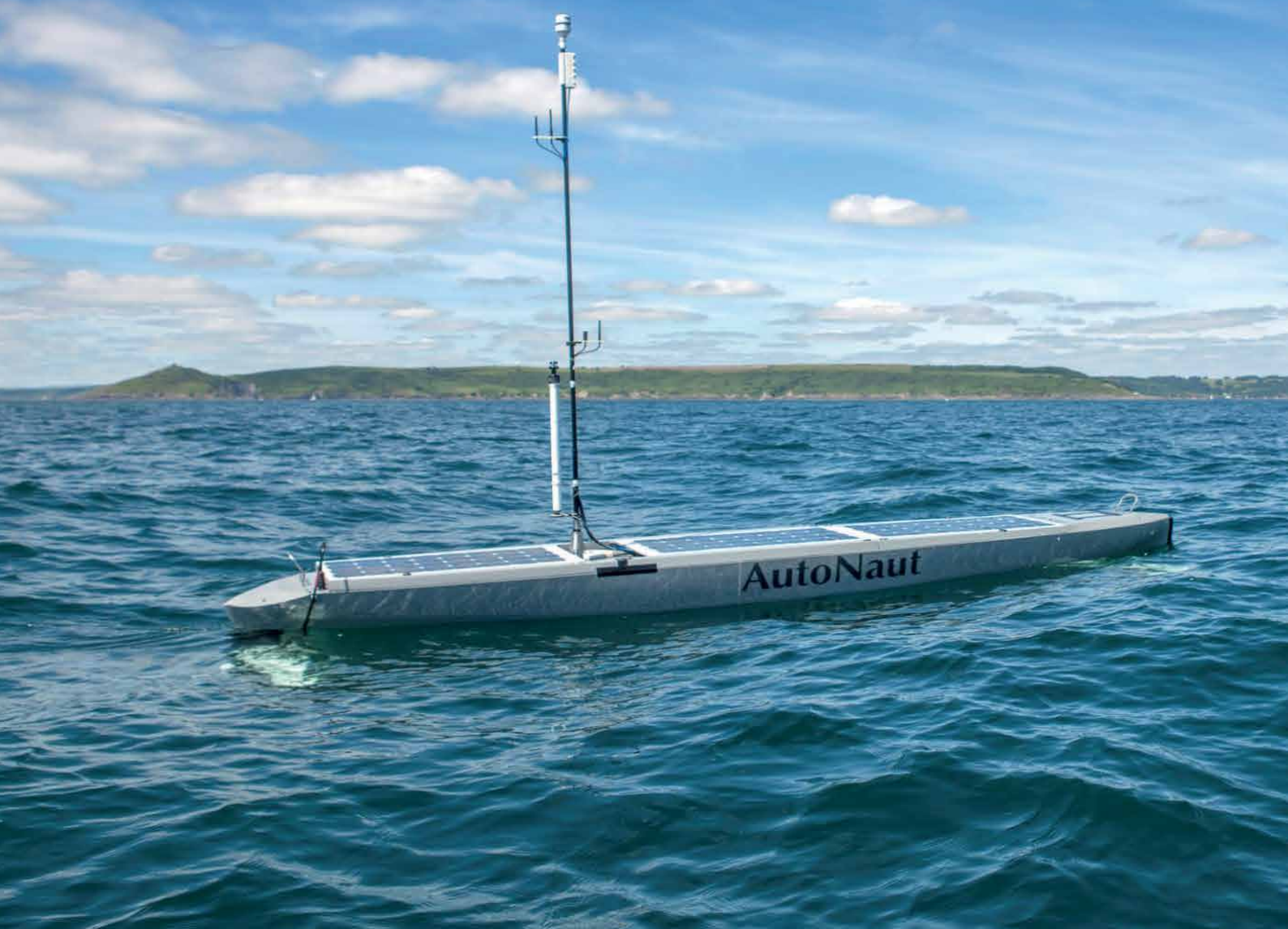
2025 Action Plan



Maritime UK South West 2025 Action Plan

Every year the Maritime UK South West board produce a shared business plan. The funds and wider support that are invested in Maritime UK South West by our Strategic Partners and Sponsors effectively enable this plan.

We encourage (but don't mandate) participation from our partners to help deliver the plan via: coordinated lobbying, co-hosting, strategic advice or other pro-bono support. Our plan is created and delivered by our partners in a true cross sector regional partnership, to benefit our members, the sector, the region and the environment.





Our mission:



Maritime UK South West brings together the breadth of our ocean economy, working in partnership to **champion, grow and clean the sector.**

Our Strategy:

1. Champion and promote our sector, within the SW, nationally and abroad.
 - 1.1 Create evidence based strategy, profile and lobbying.
 - 1.2 Promote excellence, of our members and of the sector in the SW.
2. Drive clean growth by fostering collaboration between business, research and government and brokering access to support and funding.



- 2.1 Drive collaboration, investment in R&D and clean growth.
- 2.2 Work with partners to deliver a skills, careers and diversity program to increase access to talent across the sector, with a focus on marketing careers with our partners and in the SW sector.

3. Harness our assets to create growth across our centres of excellence to maintain regional competitive advantage in a clean, prosperous maritime future.
 - 3.1 Build and promote supply chain and skills capability in offshore renewables and bring forward investment in floating offshore wind.
 - 3.2 Create a world leading centre for marine autonomy and geospatial data innovation through support for the Future Autonomous at Sea Technology cluster (FAST).
 - 3.3 Drive growth in maritime decarbonisation and our high value sustainable ocean economy, developing Green Corridors to drive the shift to a net zero sector.
 - 3.4 Support the South West Aquaculture Network to drive a vibrant aquaculture sector.

In 2024 after 8 years of successful delivery as a public sector partnership MUKSW became a not for profit business, run for and on behalf of its members. MUKSW is officially recognised by the Department for Transport as a regional cluster and by the National Shipbuilding Office as an exemplar for our delivery on innovation.

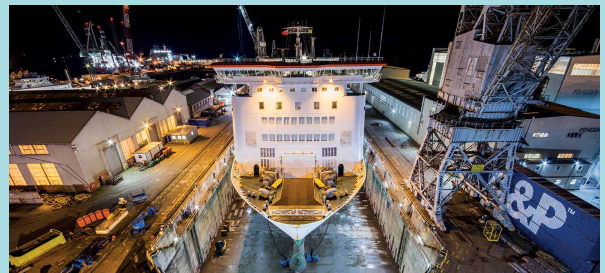
We have a successful track record of attracting investment into the region, creating and supporting partners to attract over £40 million of investment, organising numerous events and marketing to enable business to successfully collaborate, build trusted networks and access support and funding.

As MUKSW Ltd, we are better placed than ever to expand delivery to support our partners, the sector, the region and the environment efficiently and effectively.

We are a small team but by working with excellent partners we punch well above our weight.

2024 achievements

1. MUKSW Ltd established as a not for profit business to more efficiently and objectively serve our members.
2. Attracted the only maritime focussed Innovate UK Launchpad fund in the UK – worth £7M to regional businesses.
3. Won a contract via Innovate UK to provide innovation support to regional maritime businesses, employing a full time Innovation Manager.
4. Delivered an extensive event and marketing program, the highlight of which was the 300 business, 2 day Ocean Tech Expo.
5. Established a funded partnership of four Further Education Colleges and three Universities to work on a major skills, careers and diversity program for maritime.
6. Delivered a contract with Maritime UK and the Society of Maritime Industries as National Maritime Innovation Lead, putting the SW at the heart of national work on maritime innovation.



Priorities for 2025

1. Expand delivery into the West of England area covering Bristol and Bath to create a larger, stronger network – this creating a contiguous area with South Wales with which to serve floating offshore wind in the Celtic Sea.
2. Expand our lobbying: via our paid membership of Maritime UK, the Celtic Sea Floating Offshore Wind Cluster and direct to a fresh cohort of SW MPs – focussing on the urgent need for investment in supply chain and skills, this exacerbated by four major SW projects, (including Celtic Sea floating offshore wind and the Vanguard submarine replacement program), together creating 24,000 new jobs which risk outpricing existing maritime employers.
3. Rapidly expand delivery on skills, careers and diversity with a new partnership program.
 - 3.1 Deliver a series of events across the SW focussed at business and young people.
 - 3.2 Create a business leadership and peer to peer network.
 - 3.3 Increase the number and visibility of careers mentors and increase support targeted at young people.
- 3.2 Create a SW skills repository for schools and businesses.
- 3.2 Market careers in maritime via: a SW careers magazine, a video/social media campaign and maritime collateral school curricula.
4. Innovation Support.
 - 4.1 A program of at least 8 innovation focussed events across the SW including: aquaculture technology, a clean maritime technology and skills summit, offshore wind technology, and marine autonomy regulation.
 - 4.2 Grow local hubs/networks.
 - 4.3 Create and promote an Innovation Adviser Network.
5. Increase the impact of our promotional work on SW key assets, members and business opportunities via a new website and increased budget for member promotion.
6. Increase revenues via sponsorship and contract delivery while maintaining focus on our core mission to deliver growth within a sustainable ocean economy.



Partners:



Sponsors:



Contact:



If you would like to speak about involvement in any of our work, please email sheldon.ryan@maritimeuksw.org

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Maritime UK South West



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