



**MARITIME UK
SOUTH WEST**

Why Join Maritime UK South West?



Maritime UK South West brings together the breadth of our ocean economy, working in partnership to champion, grow and clean the sector.

We are a not for profit company, run for and by our members. Our annual work plan, which is set by our board is financed via membership fees and contract delivery.

We have a small and efficient team who punch well above our weight by working with partners to lobby and promote, stimulate growth and innovation, share opportunities, develop skills provision and market careers in our sector.

Our membership offer is designed primarily to benefit the member, in addition to delivering value for the sector, the region and the environment.

Members can be based anywhere in the UK, provided they have a commitment to the maritime sector, particularly here in the South West – from Cornwall to the wider Bristol Region.

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There are three levels of Membership available:

1. Strategic Partner – **£3,000** or **£1500 + vat** for SMEs
 2. Sponsor – **£600 + vat**
 3. Network member – **Free**
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What does Maritime UK South West do?

Convening

- We convene key players in the sector and in doing so offer an unrivalled opportunity to develop the sector, in terms of innovation, skills and infrastructure.
- We create economic evidence and strategy and support the development of strategic bids to government, including Smart Sound Plymouth and the Marine Business Technology Centre (£7M+), the Appledore Clean Maritime Innovation Centre (£16M), The Plymouth and South Devon Freeport and the only Innovate UK Launchpad fund of (£7M) dedicated to Maritime.

The ocean economy is key to the culture and social fabric of the South West, with a famous history and if we work together a more prosperous and sustainable future also.



Voice



- We are a paying member of Maritime UK – the industry-led umbrella organisation for the maritime sector, established at the request of Government and therefore have an unrivalled opportunity to champion the local sector and highlight opportunities and challenges to policy makers and wider industry.
- We are one of a small number of regional maritime cluster organisations recognised by and who work with Government to champion and grow the sector.
- We contract to Maritime UK and the Society of Maritime Industries as National Innovation lead, ensuring that the SW is as close as possible to the national agenda and key Government departments.
- Between our board members we hold key national board positions including the National Shipbuilding Office Skills Delivery Group and the Marine Autonomous Systems regulatory working Group.

Collaboration

- We produce a monthly newsletter to a network of **3,500** subscribers packed with funding, skills, support and events – to enable businesses to find out about sector opportunities.
- We produce an extensive series of events across the region focussing on innovation, clean maritime and skills challenges such as the Ocean Tech Expo in June 2024 attracting **300** businesses to Plymouth, Clean Maritime summits, Aquaculture and Sustainable manufacturing.
- We have and will continue to promote our key strengths at exhibitions nationally and internationally.
- We host quarterly drop in sessions where businesses receive peer to peer and network support on clean maritime, offshore wind and skills.
- We convene round table meetings to discuss pressing issues such as decarbonisation, skills and host maritime careers events to encourage young people to explore opportunities in maritime.



For more information on our latest workplan visit www.maritimeuksw.org

Strategic Partner – £3,000, £1500 Small businesses + vat

You will derive enormous value from becoming a Strategic Partner and the money you put in will support and allow you to shape our annual workplan.

This is for organisations of any type or size that want to directly participate in our well established network, shaping and participating in our work programme, recognising the important role you have in supporting the SW ocean economy to deliver value not only to your own organisation, but the sector, region and environment more widely.

You will have priority access to events, play a central role in championing the sector and influencing its direction.

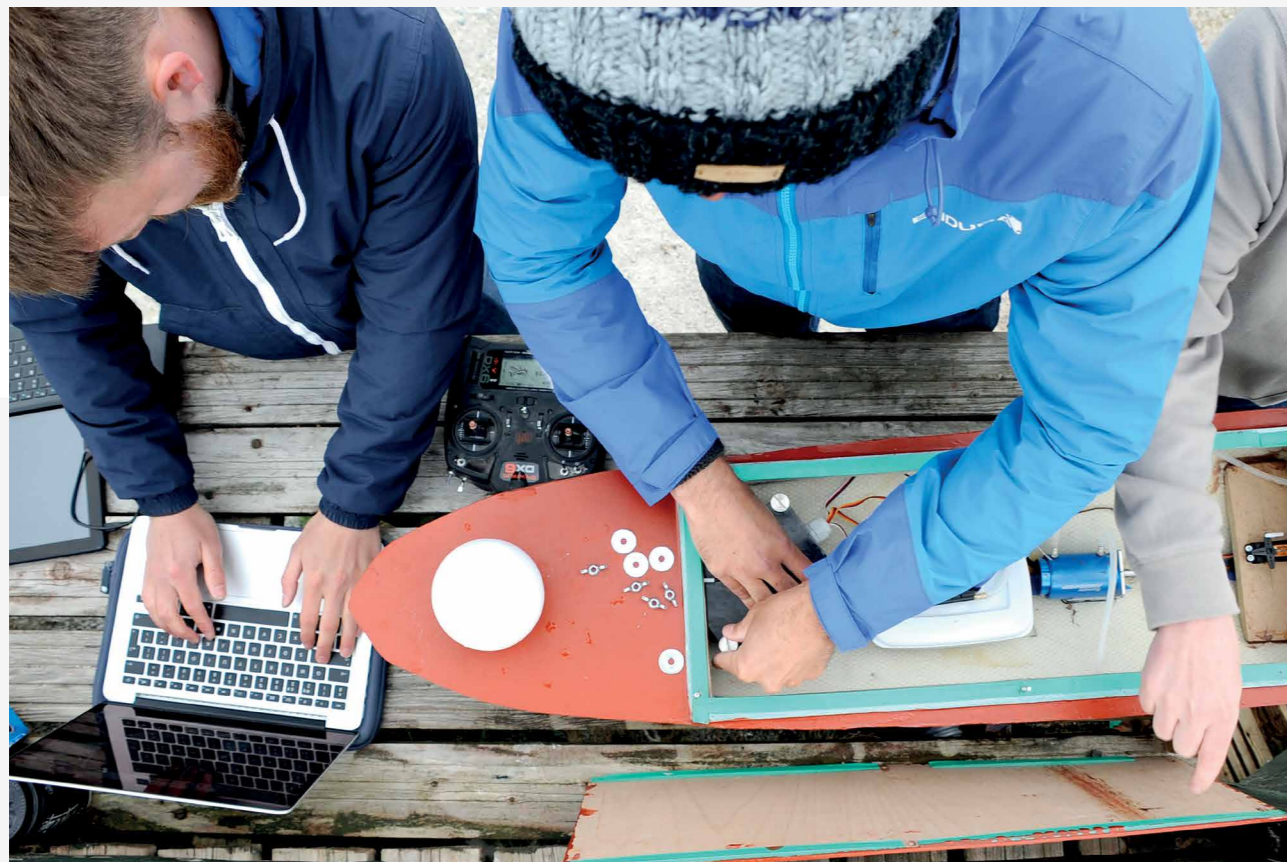
You will have unrivalled opportunities to connect with the local sector, government and secure an additional platform for your business, its challenges and opportunities.

Our paid events will be open to your business to host and to your staff to support their professional and personal development and to build their networks.

You will have dedicated quarterly account management and will secure exposure through our website, collateral and events – providing a visible commitment of your organisation to the sector and the area, whilst increasing your brand recognition.

We are confident that the connections you make, the young people you influence and the platform membership of MUKSW provides you will provide an exceptional return on investment.

Over 8 years we have retained all of our Strategic Partners by offering a bespoke partnering model – to find out more book a meeting with our Chief Executive to discuss how the model could work with your business.



Benefits include:

- An option to join the MUKSW Board to steer the work of MUKSW and benefit from this top level SW network with quarterly board meetings.
- A dedicated account manager who will build a bespoke relationship with you to ensure they understand your organisation, your priorities and your challenges – creating an organisation specific collaboration plan with MUKSW.
- Opportunity to become a “network adviser” – established as a new program to build a cohort of experts to advise SW businesses to be promoted via the MUKSW website (Set to Launch Q2 2025).
- Insertion in the MUKSW supply chain map (launch Spring 2025). Facilitation of introductions to potential clients, partners, or investors.
- Increased exposure, with your logo on our website, newsletter (3,500 circ) and collateral.
- Inclusion in our website & videos shot at your premises*.
- Inclusion in the MUKSW careers magazine (Q1 2025)*.
- 3 x Free tickets to paid events and exclusive early access to additional tickets.
- Priority entry for your opportunities in the MUKSW newsletter*.
- Priority opportunity to support delegations to the area and from the area.
- Priority opportunity to join/host/chair working groups, roundtables and dinners.
- Priority access to selective national maritime events including Parliamentary receptions.
- Priority access to new funding seminars and workshops.
- Priority access to sponsorship opportunities.
- Access to Industry Insights and Research.
- Advocacy and Representation:
 - MUKSW will represent members’ interests at local, regional, or national levels.
 - MUKSW will advocate for policies that benefit the sector.



Sponsor – £600 + vat

This is for organisations of any type or size that want to promote themselves and support our work programme and recognise the important role they have in supporting the South West maritime sector.

You will have access to events, play a role in championing the sector and influencing its direction. You will have opportunities to connect with the local sector and secure an additional platform for your successes, challenges and opportunities to be heard.

Our events will be open to your staff at discounted rates to support their professional and personal development and to build their networks.

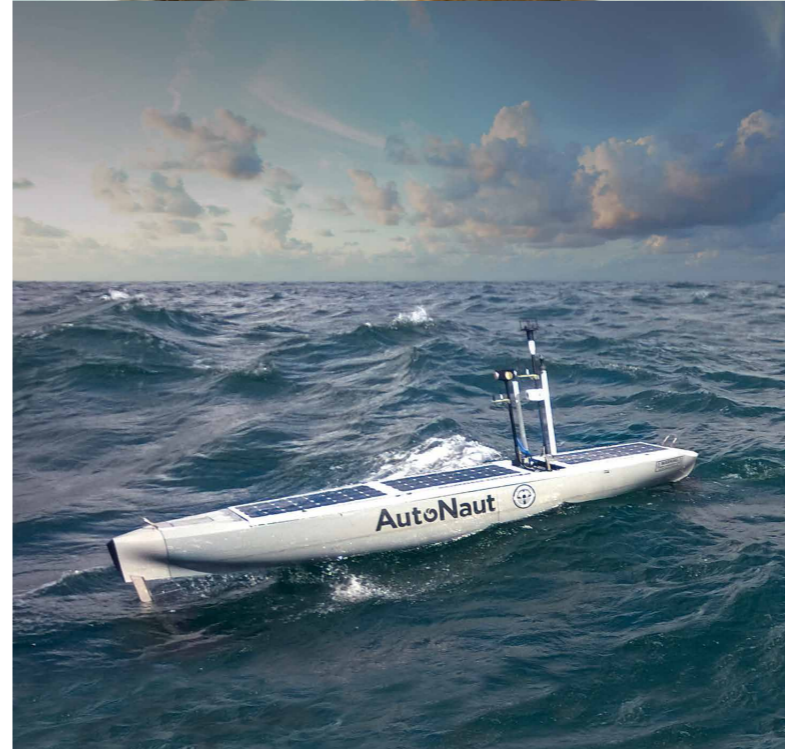
You will secure exposure through our website, collateral and events – providing a visible commitment of your organisation to the sector and the area, whilst increasing your brand recognition. We are confident that the connections you make, the young people you influence and the platform membership of MUKSW provides you will provide an exceptional return on the investment.

- Account management support via quarterly calls.
- Increased exposure, with your logo on our website, newsletter 3,500 circ) and collateral.

- 30% discounted tickets to events as well as exclusive early access to additional tickets.
- Opportunity to become a “network adviser” – established as a new program to build a cohort of experts to advise SW businesses to be promoted via the MUKSW website (Set to Launch Q2 2025).
- Insertion in the MUKSW supply chain map (launch Spring 2025).
- Opportunity to support delegations to the area and from the area.
- Opportunity to join working groups.
- Access to industry roundtables and dinners.
- Priority entry for your opportunities in the MUKSW newsletter*.
- Promotion via our website*.
- Videos shot at your premises*.
- Inclusion in the MUKSW careers magazine (Q1 2025)*.
- Use of MUKSW logo on your collateral.
- Early access to new funding seminars and workshops.
- Involvement in maritime careers events.



* To maintain editorial integrity all content is subject to MUKSW approval – ideally content should be of wider interest e.g. innovative projects, exemplar skills and careers, new investments etc – ideally not sales puff pieces such as product releases, new staff etc.



MUKSW Network Member – Free

We recognise that the real strength of organisations such as ours is their membership and reach. We also recognise that not all may be ready or able to pay an annual membership fee.

As network member:

- Monthly e-newsletter. Sign up at maritimeuksw.org/maritime-uk-south-west-newsletter/
- Priority access to purchase tickets to MUKSW events.
- Support via signposting to funding, skills and support.
- Paid entry to the MUKSW Supply chain map.





MARITIME UK SOUTH WEST

Contact:



If you would like to arrange a call to speak about membership and involvement in our work program please email sheldon.ryan@maritimeuksw.org

Sheldon Ryan
Chief Executive
Maritime UK South West

